

Western Washington Markets

The Seattle Times Company



NDM, MD, MSA, CSA, DMA Market Size Comparisons

	Population	Households
Seattle NDM (Newspaper Designated Market)	2,268,271	925,007
Seattle-Bellevue-Everett MD (Metropolitan Division)	2,550,269	1,026,225
Seattle-Tacoma-Bellevue MSA (Metropolitan Statistical Area)	3,338,639	1,321,989
Seattle-Tacoma-Olympia CSA (Combined Statistical Area)	4,077,579	1,607,501
Seattle-Tacoma DMA (Designated Market Area)	4,660,355	1,839,723

Source: Nielsen Claritas, 2008

Area Shown

