

## 2009 VOLUNTEER/CONTRIBUTION RATES

Volunteer/Contribution rates are available for ads that appeal for contributions, report fund drive or program results, or thank contributors. Rates are noncommissionable. A 25% premium for ROP advertising will be charged on Thanksgiving day. Regular local color rates apply. Qualifying preprints will be discounted 39% off open preprint rates. Prior approval is required. Revenue applies to ROP dollar volume contract fulfillment. Linage does not apply to ROP frequency contract fulfillment. Contact your account executive for additional guidelines.

### ROP Volunteer/Contribution Rates

|         | Per Inch |
|---------|----------|
| Sunday  | \$147.85 |
| Weekday | 105.70   |

### Pacific Northwest Magazine Volunteer/Contribution Rate

|                   | Per Inch |
|-------------------|----------|
| Noncommissionable | \$132.10 |

### Zone Volunteer/Contribution Rates

|            | Per Inch |
|------------|----------|
| North Zone | \$17.50  |
| South Zone | 28.70    |
| East Zone  | 29.75    |
| Metro Zone | 49.00    |