

Nonprofit rates apply to advertising for 501(c)3 charitable organizations that meets certain copy requirements. Prior approval is required. Rates are noncommissionable. A 25% premium for ROP advertising will be charged on Thanksgiving Day. Revenue applies toward Nonprofit and ROP dollar volume contract fulfillment.

**ROP Nonprofit Rates**

**Open Rates Per Col. Inch**

	Sunday	Weekday
Open (noncontract)	\$221.85	\$169.60

**Annual Contract Rates Per Col. Inch**

*Contract rates are available to in-state nonprofit advertisers only.*

Net Annual Expenditure	Sunday	Weekday
\$1,500	\$185.50	\$136.90
2,500	182.70	134.50
5,500	176.85	129.50
15,500	172.85	125.30
25,000	169.75	121.60

**Pacific Northwest Magazine Nonprofit Rates**

	Per Col. Inch
Noncommissionable	\$150.50

**Zone Nonprofit Rates**

	Per Col. Inch
North Zone	\$18.10
South Zone	30.35
East Zone	31.65
Metro Zone	52.05