

Take the *chill* off winter sales.



ADVERTISE IN THE WINTER HOME DESIGN
ISSUE ON NOVEMBER 27.

Northwest homeowners love to rethink, redecorate and redo — especially in the winter. That's why you shouldn't miss the chance to advertise in the Winter Home Design issue of Pacific Northwest magazine. Filled with stories, photos and fresh ideas, the Winter Home Design issue comes at the perfect time of the year to provide its upscale audience with inspiration for holiday shopping.

Reach more than a million readers with your ad in the region's premier Sunday magazine. Each weekend, readers of the Sunday Seattle Times and Seattle Post-Intelligencer turn to Pacific Northwest magazine for features on Northwest life and lifestyles. Our popular Home Design issues fill up fast — so reserve your space today.

Pacific Northwest: Winter Home Design Issue

Publication Date
Sunday, November 27, 2005

Rates
Regular open and contract rates apply

Format
Pacific Northwest magazine

Deadlines
Space reservations
Monday, October 31, by 5 p.m.

Newspaper-constructed materials
Monday, October 31, by 5 p.m.

Final corrections
Thursday, November 3, by 5 p.m.

Complete electronic ads
Thursday, November 3, by 5 p.m.



To advertise, contact your account executive today.

PACIFIC NORTHWEST
THE SEATTLE TIMES MAGAZINE

The Seattle Times

REPRESENTING THE **Seattle Post-Intelligencer**

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Web site seattletimescompany.com/advertise